

NYC Business Plan Competition

March 31, 2017

@LIU Brooklyn Campus

12 Best NYC Student Businesses will
Compete for State Grand Prize

Application Deadline: March 10, 2017

NYC Regional Competition: March 31, 2017

NY State Final Competition: April 28th, 2017



Compete to be among the 12 best student businesses in NYC. Open to all levels of college students (Undergrad, Grad, CC). Two winners in each category will receive services, product, and in-kind prizes to grow their business. Categories include:

- Social / Non-Profit
- Clean Technologies
- Information Technology / Software
- Advanced Technology
- Services
- Products

- On-Line Application all that is required – Deadline: March 10, 2017
- Presentation Training available on-line - Feb/March
- Practice Presentation Session with feedback @LIU Brooklyn – March 24, 2017
- NYC Competition @LIU Brooklyn - March 31, 2017
- NYC Winners advance to State Finals– April 28, 2017
- Total Prizes of \$140K Cash and \$300K in-kind additional prizes at State level competition.



Rules, application materials, etc. are available at

www.nybplan.com